LINK Smart

Toward a shared, connected future

CYBERLINKS CO., LTD.

Financial Results for 1H FY12/24(Interim Period)

(January 1, 2024 - June 30, 2024)

September 3, 2024



Securities Code: 3683

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*We changed our reportable segment classification starting in FY12/24.

The segment sales and profit figures for FY12/23 in this document are based on the new segment classification. As a result, there are some discrepancies between this document and the financial results for 1H FY 12/23 and the financial results for FY12/23.

1. Executive Summary

1. Executive Summary

Net sales

Net sales increased due to growth in the Distribution Cloud Business and brisk sales of high-end handsets in the Mobile Network Business

Ordinary profit

Ordinary profit decreased slightly, due in part to the reinforcement of the development structure in the Distribution Cloud Business

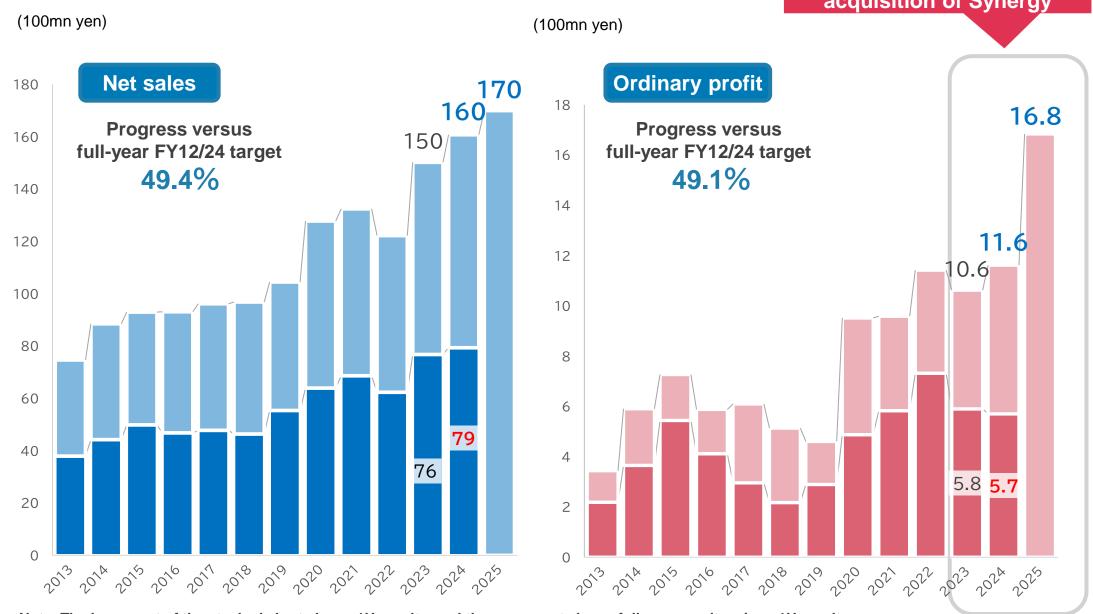
Surpassed the forecast by a significant margin owing to a recovery in the Mobile Network Business

(100mn yen)	1H FY12/24 results
Net sales	79
Recurring revenue	39
Ordinary profit	5.7
Ordinary profit margin	7.2%

1H FY12/23	YoY	
results	Amount	%
76	+2.6	3.4
37	+1.8	4.8
5.8	(0.1)	(3.4)
7.7%	(0.5pt)	_

1H FY12/24	Progress vs. Plan
plan	%
76	104.0
38	102.0
4.0	139.4
5.4%	_

Offset amortization (240 million yen/year) related to acquisition of Synergy

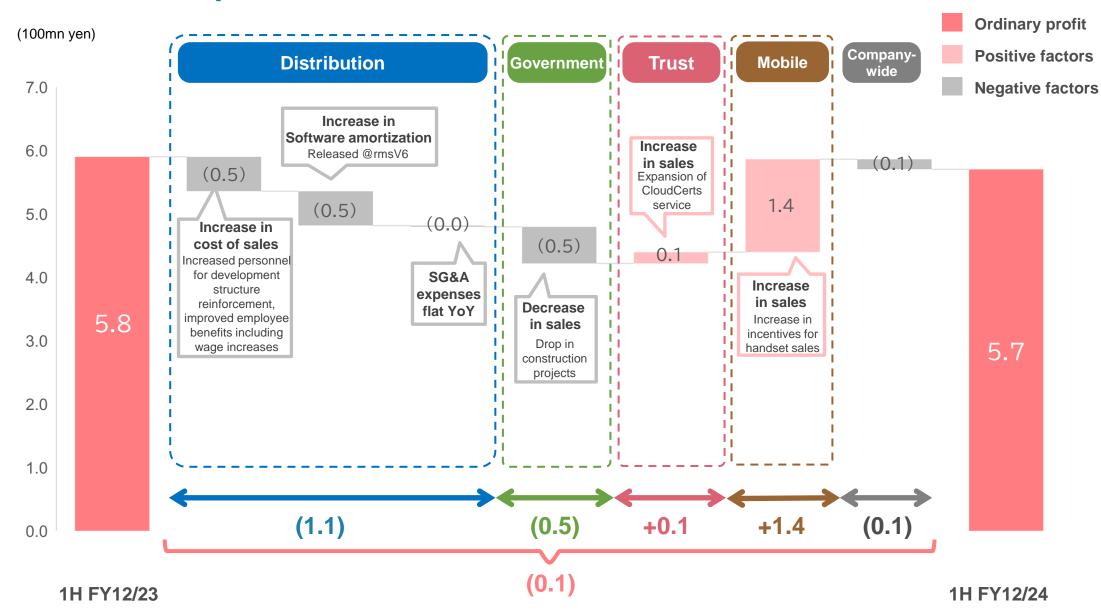


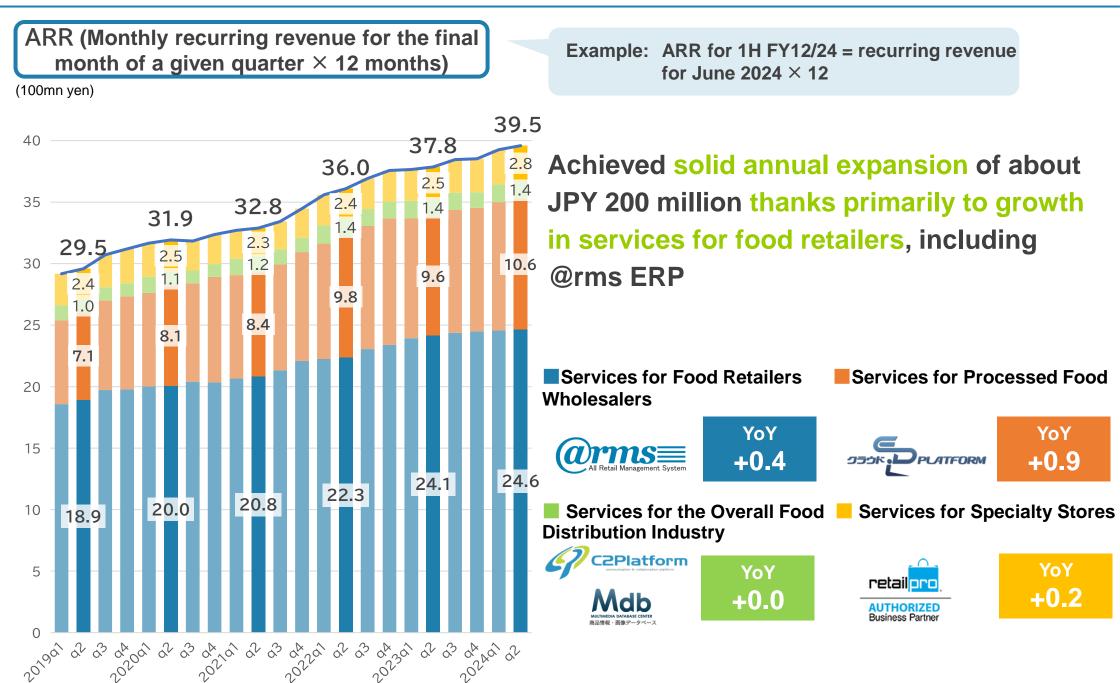
Note: The lower part of the stacked chart shows 1H results, and the upper part shows full-year results minus 1H results.

*2024 figures reflect earnings forecast, 2025 figures reflect medium-term management plan

2. Consolidated 1H FY12/24 Results & Full-Year FY12/24 Forecast

Recovery in the Mobile Network Business offset the reinforcement of the development structure in the Distribution Cloud Business





Note: ARR for 1H FY12/20 has been adjusted to reflect recurring revenues generated by special factors.

2. Consolidated 1H FY12/24 Results & Full-Year FY12/24 Forecast Distribution Cloud



*2024 figures reflect earnings forecast, 2025 figures reflect medium-term management plan

1H FY12/24 Results

Net sales increased backed by higher recurring revenue

- Completed development for processing speed enhancements = for @rms ERP
 - → Released @rmsV6 (began recording software amortization)
- Marketed the C2Platform Negotiation Support service for wholesalers
 - → Completed demonstration testing jointly conducted with the Japan Processed Foods Wholesalers Association and several major food wholesalers

Full-Year FY12/24 Forecast

Accelerate growth

- Expand the provision of @rmsV6
 - Focus on making proposals targeting medium- to largesized clients
 - Work on implementing the service at the three companies that have already placed an order
- ◆ Aim for full-scale utilization at major food wholesalers
- Updated version of Fresh Food EDI
 - · Steadily capture orders from medium- to large-sized clients
- Revise fees for various services (from October 2024 onward)

2. Consolidated 1H FY12/24 Results & Full-Year FY12/24 Forecast Government Cloud



*2024 figures reflect earnings forecast, 2025 figures reflect medium-term management plan

1H FY12/24 Results

Construction projects decreased, while DXrelated services for local governments grew

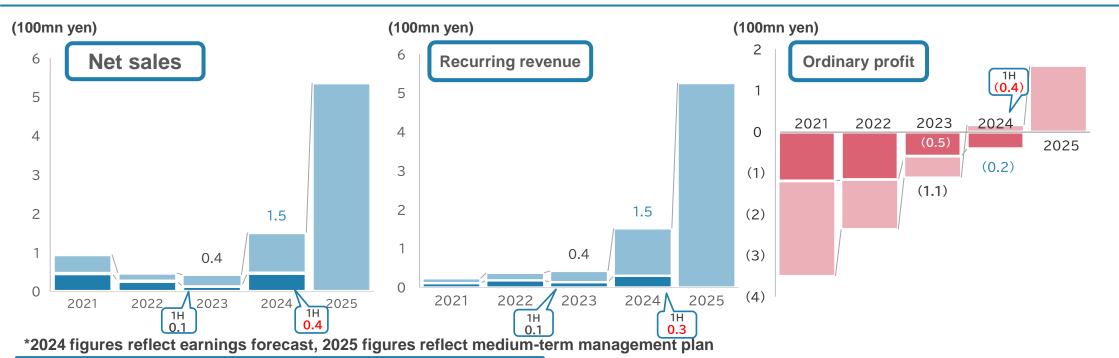
- Several local governments, including the city of Sanda, adopted MynaSign electronic authentication service
- Orders for ActiveCity, a document management system, were strong
- ◆ Participated in a local government DX exhibition (June 2024)

Full-Year FY12/24 Forecast

Promote DX for local governments

- ◆ Aim for sales growth, by responding to demand for centralized and standardized core operational systems for local governments and expanding sales of ActiveCity
- **♦** Rollout MynaSign nationwide
- ◆ M&A-related goodwill amortization expenses (240 million yen/ year)
 will continue
- •Software amortization: Approx. 70 million yen/year (ending in 2025)
- ·Goodwill amortization: Approx. 160 million yen/year (ending in 2027)

2. Consolidated 1H FY12/24 Results & Full-Year FY12/24 Forecast Trust



1H FY12/24 Results

Higher net sales on the back of CloudCerts rollout

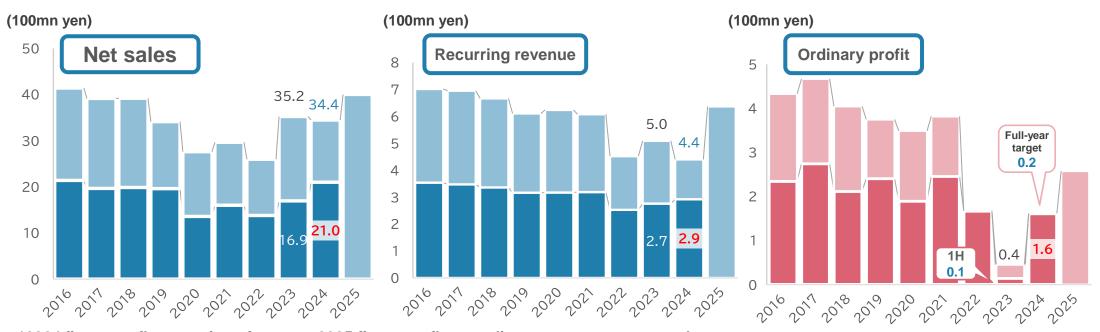
- **♦** Expanded CloudCerts
- → Began issuing digital pharmacist certificates (from May 2024)
 First digitization of national certificates in Japan
- → Developed a standard version for small-scale users
 Reduced installation man hours (see July 2024 press release)

Full-Year FY12/24 Forecast

Develop a diverse user base and usage scenes

- **♦** Focus on marketing CloudCerts services
 - → Adopted by Kindai University (August 2024), for digitization of the certificates of completion for foreign language extracurricular courses
 - → Make a proposal to manufacturers to digitize product warranty certificates
 - → Accelerate adoption by small-scale users with the introduction of a standard version

2. Consolidated 1H FY12/24 Results & Full-Year FY12/24 Forecast Mobile Network



*2024 figures reflect earnings forecast, 2025 figures reflect medium-term management plan

1H FY12/24 Results

Net sales and ordinary profit increased, continuing the recovery trend from 1Q

- ♦ High-end handset sales were brisk
- ◆ Incentives for handset sales increased

Full-Year FY12/24 Forecast

Continue working to secure sales and profits

- Engage in aggressive sales activities, including door-todoor sales

 Pursue officient store energies
 - Pursue efficient store operation
- Strengthen sales activities targeting corporations and continue working on various measures, including providing DX solutions

3. Sustainability Initiatives

Promotion of initiatives in response to Japan's Revised Corporate Governance Code

Environmental

- Indicates changes from FY12/23
- Disclose CO2 emission calculations (Scope 1–3) and reduction targets (Scope 1, 2)
- Streamlined offices (closed Shizuoka Office, Sendai Office, and Fukuoka Branch)
- Enabled signing of minutes and commercial registration online with MynaTrust
- Gradually replace gasoline vehicles with PHVs in our fleet

Social

- Raise salaries (maximum 8.1% increase, company-wide average of 3.5% increase)
- Plan to increase the contribution ratio for the defined contribution (DC) pension plan premiums and introduce an elective DC pension plan (September)
- Implement initiatives to promote the advancement of women in the workplace (ratio of managers: 8.2%; ratio of senior staff: 23.6%) *As of December 31, 2023.
 - *By end-FY12/25: 25% target ratio of female senior staff; By end-FY12/30: 10% target ratio of female managers Raise the target ratio of women in senior staff positions from 20.0% to 25.0% by end-FY2025
- Provided training for managerial candidates (management strategy school,team-building)
- Create an employee-friendly workplace (renovate office space)

Governance

- Enhance and improve both English disclosure materials and English IR website; establish a YouTube channel
- Adopt the exercise of voting rights via the Internet
- Add one independent outside director and increase ratio of independent outside directors to 50.0%

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With the theme of "WorkSmart," aggressively invest in human capital

- Raise salaries maximum 8.1% increase, company-wide average of 3.5% increase
- Create an employee-friendly workplace Substantially renovated the head office





4. Management Mindful of Cost of Equity and Stock Prices

4. Management Mindful of Cost of Equity and Stock Prices: Initiatives

Aiming to boost corporate value by efficiently improving earning power and fostering future expectations

Initiatives

Growth strategy

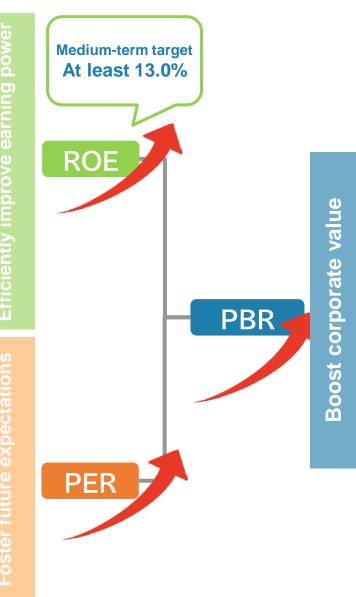
- ◆ Steady business growth and earning power improvement based on mediumterm management plan
- Optimize business portfolio and capital allocation
 - · Track and manage the efficiency of invested capital for each business by using ROIC
- ◆ Promote an all-employee management strategy using Cyber Cell Management*
- Improve productivity based on the WorkSmart work environment strategy · Create a rich and efficient work environment
- Design a compensation system that helps boost corporate value

Financial strategy

- Maintain adequate level of shareholders' equity and improve capital efficiency
- Improve capital efficiency by recognizing and eliminating low-profitability assets

- Enhance information disclosure and dialogue opportunities
- Develop and disclose corporate value improvement scenarios, including value creation stories
- · Investment and utilization of non-financial capital (human and intellectual) and disclosure of related information

*Cyber Cell Management: An initiative aimed at involving all staff members in management by subdividing the organization into small groups called cyber cells to make it easier for each staff member to track the results of their own activities.



CYBER LINKS

5. Shareholder Returns

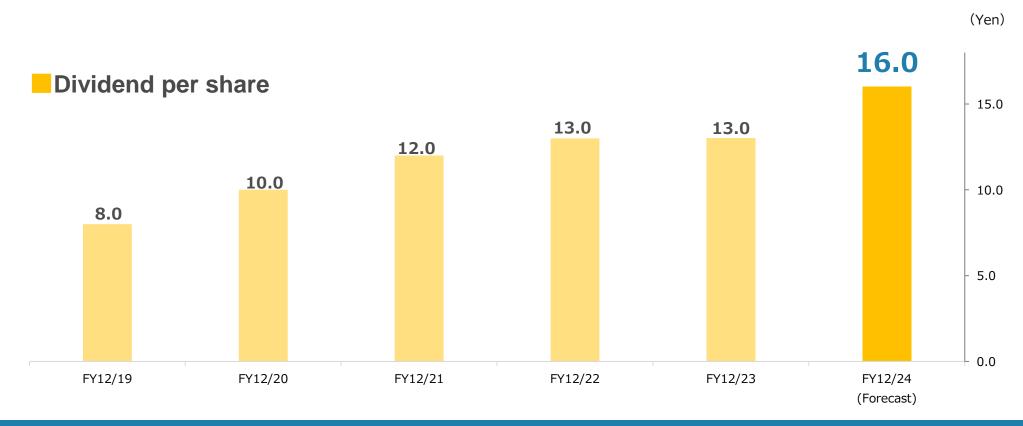
5. Shareholder Returns: Shareholder Return Policy and Dividend Forecast

Shareholder Return Policy

We will raise our dividend payout ratio and dividend per share in line with improved earnings and profitability (improved cash flow) by making progress toward our medium-term targets, while securing the internal reserves necessary to make bold and timely investments for business growth.

Dividend forecast

For FY12/24, we expect to pay a dividend per share of JPY16.00, up JPY3.00 year-on-year.



6. About CYBERLINKS

Business Model

Shared Cloud specializing in the food distribution industry

- By sharing a system specialized for the industry, provide an optimal system for the industry at a low price
- Launched services in 2005

The system improves along with the industry

reduce IT costs and streamline management

Leading market share

- Our EDI service for food wholesalers is the de facto industry standard service
- Approx. 30% of grocery supermarkets nationwide use our system





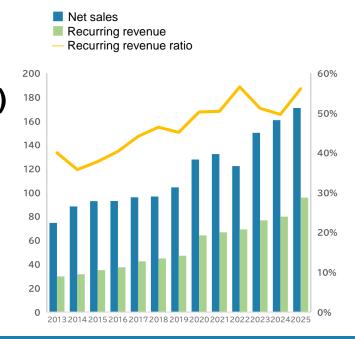
A vital service for the food distribution industry

Stable management

Recurring revenue of JPY7.6bn (51.2% of total sales)

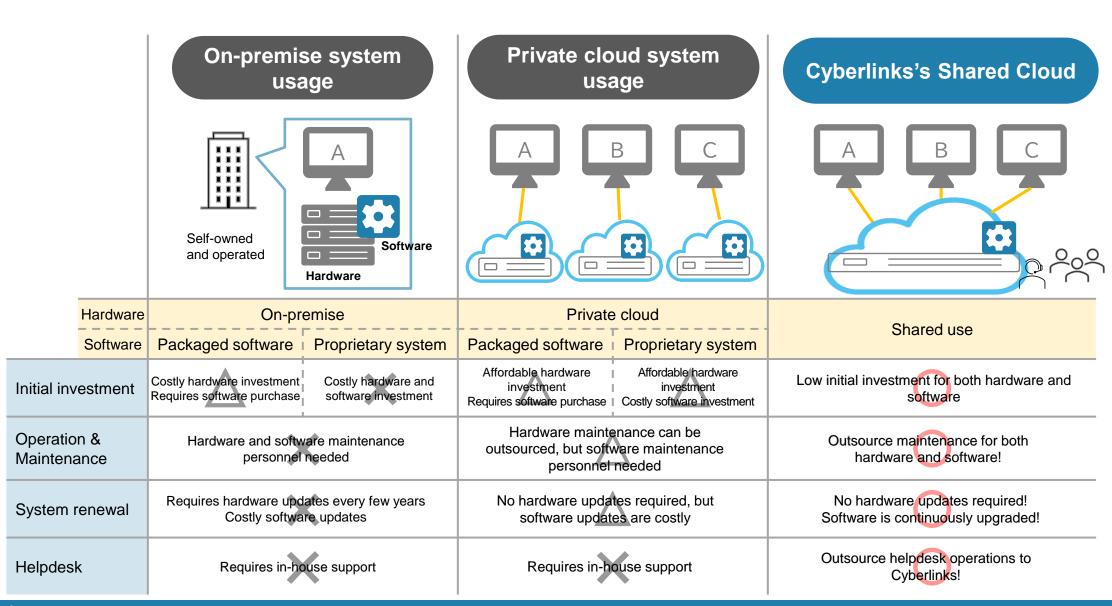
* FY12/23 results

Sustainable growth backed by stable revenue



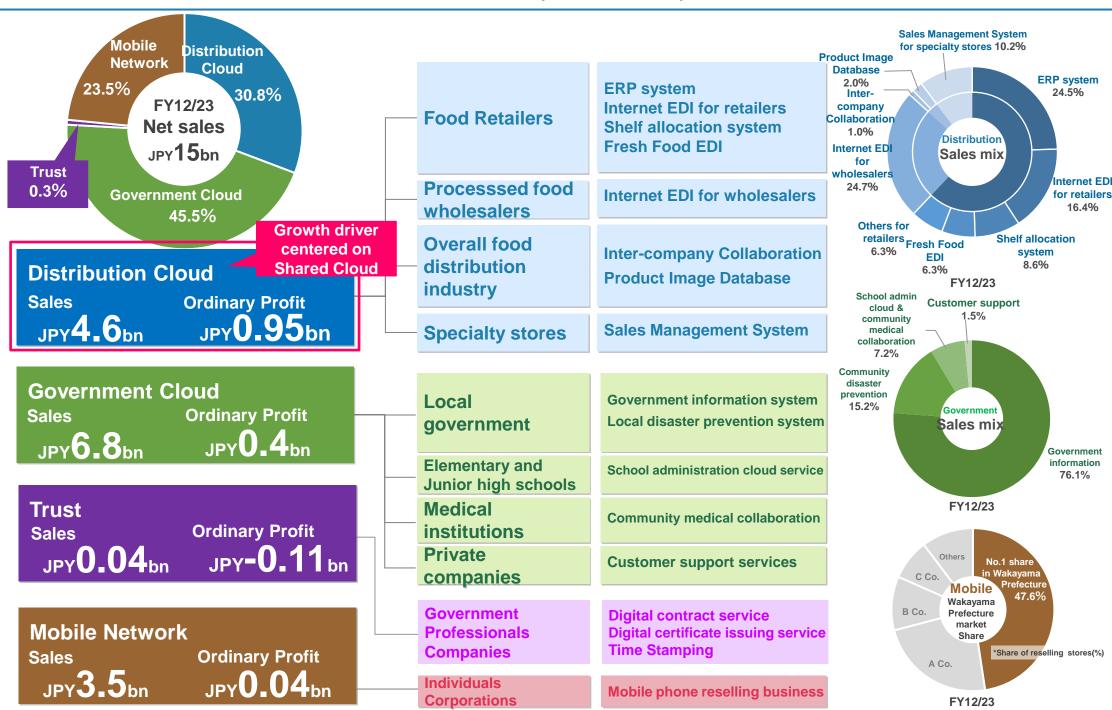
6. About CYBERLINKS Shared Cloud

Our Shared Cloud business model focuses on providing the industry's best functions at affordable prices through "shared use" rather than by addressing the functional requirements of individual companies



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6. About CYBERLINKS Breakdown of Business (Consolidated)



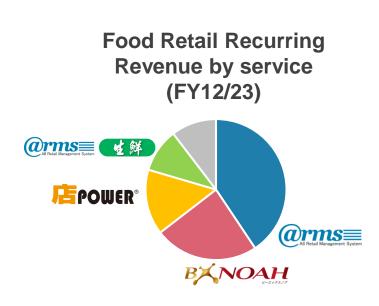
In 2005, we launched @rms ERP, Japan's first cloud retail ERP service, then gradually expanded our lineup of peripheral services

Key services for grocery supermarkets

Service	Description	Industry rank (* Based on our research)
ERP system All Retail Management System	Support overall core business operations such as ordering, purchasing, inventory, sales management, etc.	Cloud retail ERP system installations
Internet EDI for Retailers BXNOAH E-1992/7	Support electronic data interchange (EDI), including order placement and receipt	Internet EDI for Retailers No.1
Fresh Food Ordering System All Retail Management System	EDI service specializing in fresh food products. Supports business practices specific to fresh food, such as market fluctuations and market purchases.	Fresh Food Ordering System No.1
Shelf allocation system FOWER®	Supports merchandising optimization through shelf allocation management, work instructions, and analytics	Shelf allocation system No.1

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Monthly fee structure by service (recurring revenue) Base fee + Per store charge Base fee + Per partner charge Base fee + Per partner charge + Per store charge Per user ID charge



Increase in store count = Increase in recurring revenue



Number of stores with @rms ERP installed*1

1,254 stores
out of 21,000 total stores*2

See p27 for medium-term target

*1 Number of stores using @rms ERP (as of the end of 1H FY12/24)

*2 Total stores in the market based on our estimates

^{*}Standard billing structure.

The Cloud EDI-Platform centrally organizes all order data received from retailers via various communication methods on behalf of wholesalers (first in the industry)

Cloud Service for Wholesalers
Cloud EDI-Platform



Installed in 8 of the top 10 processed food wholesalers companies by sales

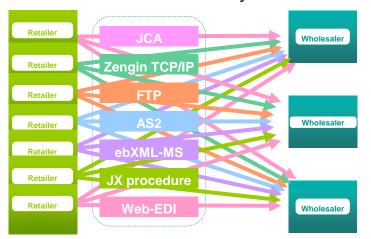
Also installed at major manufacturers

^{*2} Overall market GTV figure is an internal estimate



Leading Distribution EDI Cloud service (in terms of wholesaler EDI processing volume)

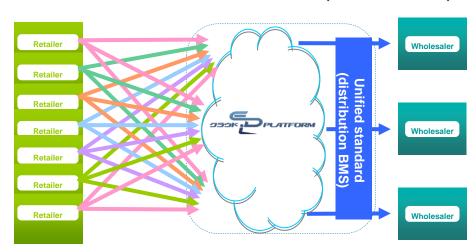
Order data received via a wide variety of communication methods



Consolidate
network types and
communication
methods



Sent to wholesalers via an unified standard (distribution BMS)



^{*1} The value of orders received and placed by customers using the Cloud EDI-Platform

6. About CYBERLINKS Key Services – Distribution Cloud (KPI)

Food Retail	FY12/20	1Q FY12/24	1H FY12/24	FY12/25
(@rms)	Results	Results	Results	Targets
KPI:# of stores (Overall Market:21,000 stores)	1,205	1,256	1,254 (-2)	1,765

^{*}Number of stores using @rms ERP

*Cancellation by one major client, etc.

(JPY trillion)

Processed Food Wholesale (EDI-Platform)	FY12/20	1Q FY12/24	1H FY12/24	FY12/25
	Results	Results	Results	Targets
KPI: GTV (Overall Market: JPY 36 trillion)	8.7	9.7	9.8 (+0.1)	12.3

^{*}Gross Transaction Value: The value of orders received and placed bycustomers using our services.

(ID)

Retailer/Wholesale /Manufacturing (C2Platform)	FY12/20 Results	1Q FY12/24 Results	1H FY12/24 Results	FY12/25 Targets
KPI: # of IDs (Overall Market: 220,000 ID)	0	164	170 (+6)	5,000

@rms ERP system | Commercial Platform (Negotiation Platform) | Commercial Platform (Negotiation Platform Platform (Negotiation Platform Platform (Negotiation Platform Platf

Government Cloud

Support local governments in keeping up with the rapid progress of digitization

Local government

Administrative information system (ERP and information systems)

- Local government information security cloud service
- information system (document management systems,etc,)
- ERP systems

Local disaster prevention system (disaster prevention radio, etc.)

Elementary and junior high school

School administration cloud service (Clarinet)

Medical institutions

- Medical collaboration platform
- Electronic medical records, medical office system

Mobile Network

Largest NTT Docomo reseller in Wakayama Prefecture, operating approximately half of all Docomo Shops in the area



Iwade Store (largest store in Wakayama Prefecture)

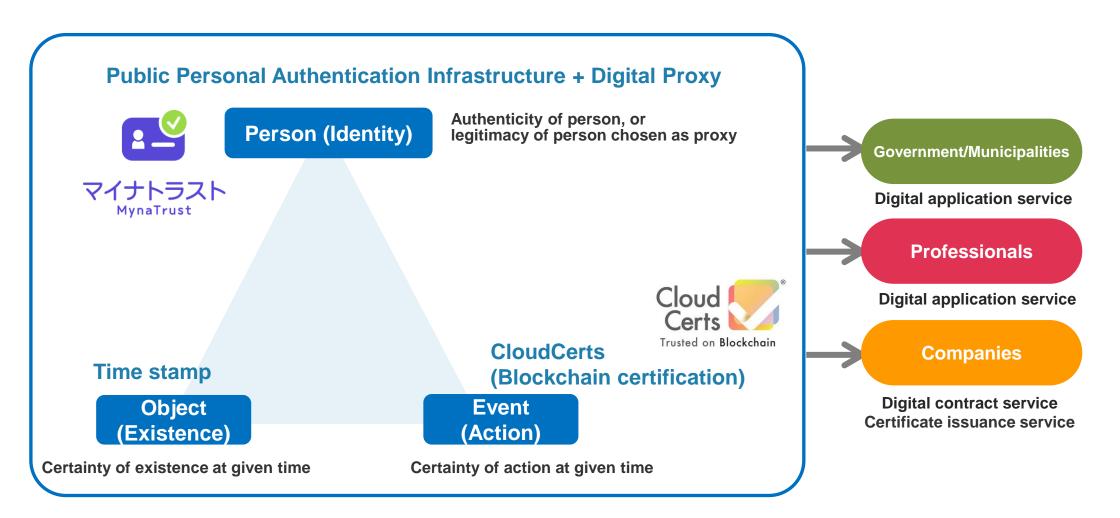


Central City Wakayama Store



Tanabe Store

Leveraging our core strength in "Third Trust" service based on the My Number Card, we offer comprehensive trust services for people (identity), objects (existence), and experience (actions).



Shared Research

Easy-to-understand information on Cyberlinks' strengths, business environment, performance, and recent initiatives.

https://sharedresearch.jp/en/companies/3683

IRTV

Video now also available on the IRTV channel operated by IR Robotics, providing information on Cyberlinks' business, product releases, and other matters.

Change in president to transit into a new organization / Aiming for growth in its Distribution Cloud Business

https://youtu.be/B9TTcLxDpnl



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JapanStockChannel

President Murakami made an appearance on JapanStockChannel, a YouTube channel operated by IR Robotics Inc., to explain over the course of three videos the Company's trajectory, growth potential, and vision for the future.

Video 1: Story of the company's start assembling TVs after World War II https://youtu.be/WThVNgtZjpM

Video 2: Entering a phase of rapid growth! 20% ordinary profit margin rule! https://youtu.be/eLa CAJj-E

Video 3: Transformation 2025! Currently exceeding the goals of the Company's medium-term management plan!

https://youtu.be/J_m7hvLLyqU

*The video is based on the medium Term Management Plan before revision.

Supplementary Materials

Supplementary Materials Consolidated 1H FY12/24 Results: Consolidated Income Statement

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	1H FY12/23 (Actual)	1H FY12/24 (Actual)	YoY Change (%)	1H FY12/24 (Plan)	Achievement Rate (%)	
Net sales	7,675	7,936	3.4%	7,632	104.0%	
Distribution Cloud	2,216	2,308	4.1%	2,409	95.8%	
Government Cloud	3,747	3,478	(7.2%)	3,473	100.2%	
Trust	13	47	244.8%	50	94.8%	
Mobile Network	1,697	2,102	23.9%	1,700	123.7%	
Recurring revenue	3,766	3,948	4.8%	3,870	102.0%	
Distribution Cloud	1,868	1,956	4.7%	1,977	98.9%	
Government Cloud	1,608	1,670	3.9%	1,627	102.7%	
Trust	13	30	118.6%	50	60.1%	
Mobile Network	275	292	6.0%	216	135.4%	
Operating profit	572	567	(0.9%)	406	139.8%	
Ordinary profit	589	570	(3.4%)	409	139.4%	
Distribution Cloud	452	341	(24.4%)	420	81.4%	
Government Cloud	292	235	(19.7%)	174	135.1%	
Trust	(59)	(41)	_	(32)	_	
Mobile Network	14	161	977.9%	35	461.5%	
Adjustments	(110)	(126)	_	(188)	_	
Profit attributable to owners of parent	143	333	132.6%	232	143.9%	
EPS	JPY12.90	JPY29.92	_	JPY20.80	_	

		End-De	ec. 2023	End-June. 2024		24	Factors behind changes
		Amount	Composition	Amount	Composition	Change	r actors berind changes
	Current Assets	6,256	47.9%	5,510	44.6%	(746)	Decrease in cash and cash deposits
Assets	Non-current Assets	6,796	52.1%	6,848	55.4%	51	Increase in software
S	Total Assets	13,053	100.0%	12,359	100.0%	(694)	
	Current Liabilities	3,295	25.2%	2,599	21.0%	(696)	Short-term borrowings decreased due to repayment Decrease in accounts payable-trade
Liabilities	Non-current Liabilities	2,330	17.9%	2,112	17.1%	(217)	Long-term borrowings decreased due to repayment
δο	Total Liabilities	5,625	43.1%	4,711	38.1%	(914)	
Net Assets	Total Net Assets	7,427	56.9%	7,647	61.9%	219	Increase in retained earnings due to accumulation of profit
S S S S S S S S S S S S S S S S S S S	Total Liabilities & Net Assets	13,053	100.0%	12,359	100.0%	(694)	

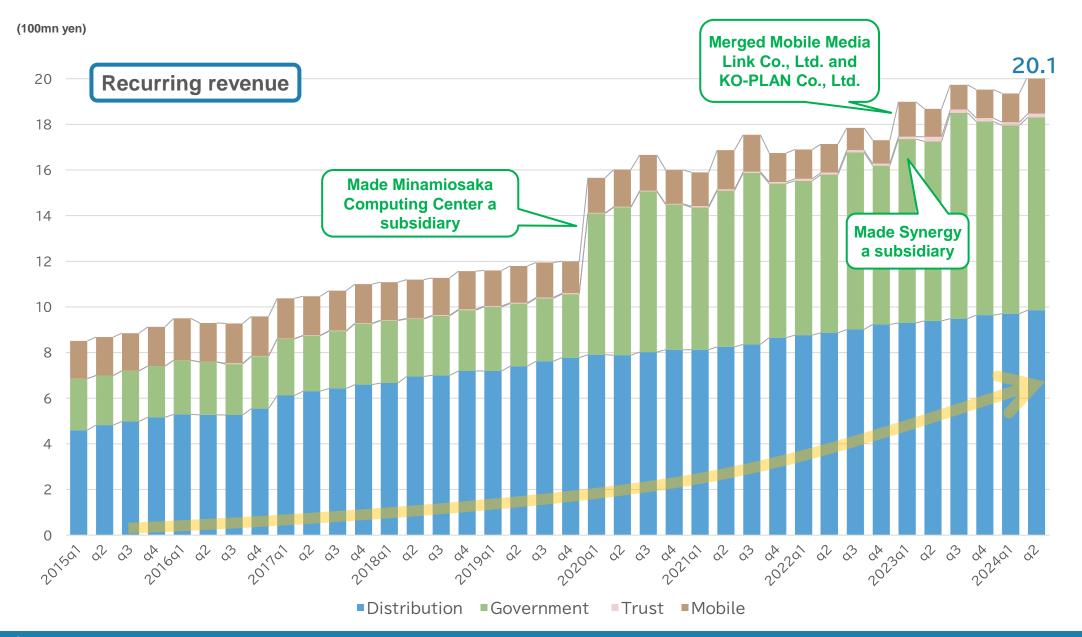
	1H FY12/23 (Actual)	1H FY12/24 (Actual)	Description
Cash flows from operating activities	574	906	Profit before income taxes, depreciation
Cash flows from investing activities	(514)	(700)	Purchases of intangible assets and purchase of property, plant and equipment
Cash flows from financing activities	(380)	(672)	Repayments of short-term borrowings, long-term borrowings Dividends paid
Net increase (decrease) in cash and cash equivalents	(319)	(465)	
Cash and cash equivalents at beginning of period	2,258	1,934	
Cash and cash equivalents at end of period	1,938	1,469	

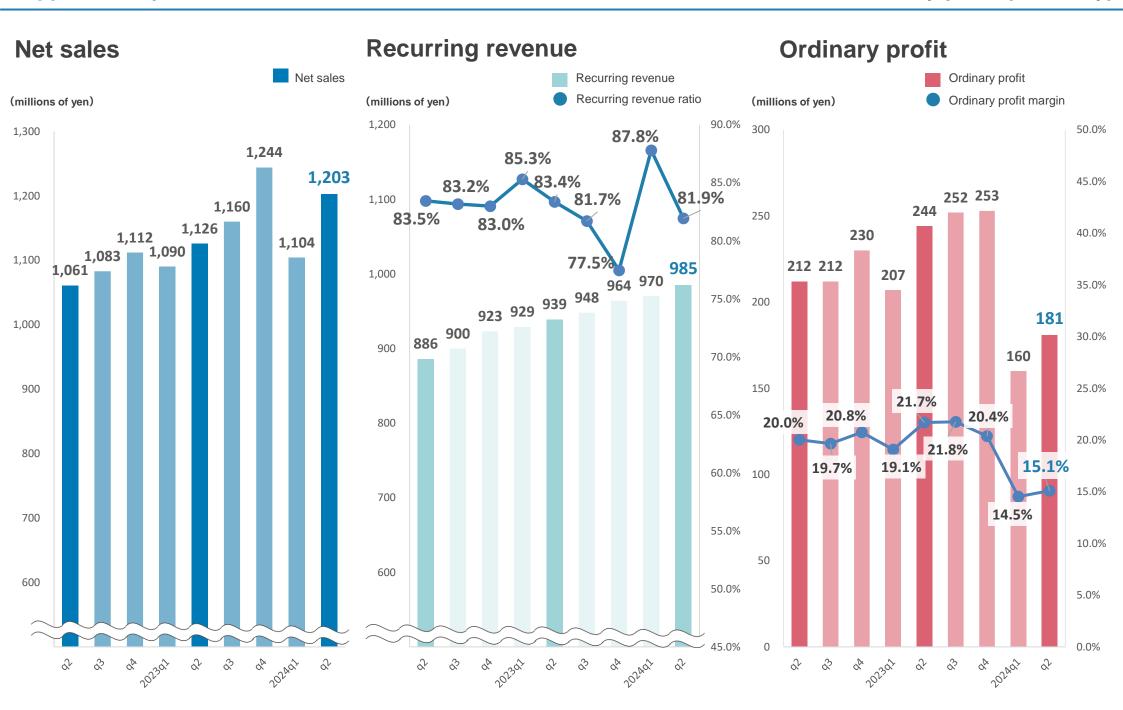
Supplementary Materials Full-Year Consolidated FY12/24 Earnings Forecast:Consolidated Income Statement

	FY12/23 (Actual)	FY12/24 (Forecast) (※)	YoY Change (%)
Net sales	15,023	16,073	7.0%
Distribution Cloud	4,622	5,009	8.4%
Government Cloud	6,835	7,463	9.2%
Trust	42	152	255.7%
Mobile Network	3,523	3,449	(2.1%)
Recurring revenue	7,692	7,988	3.8%
Distribution Cloud	3,781	4,052	7.1%
Government Cloud	3,358	3,344	(0.4%)
Trust	42	152	256.6%
Mobile Network	509	440	(13.6%)
Operating profit	1,040	1,155	11.0%
Ordinary profit	1,062	1,162	9.3%
Distribution Cloud	958	926	(3.4%)
Government Cloud	400	544	35.9%
Trust	(111)	(25)	_
Mobile Network	45	29	(36.5%)
Adjustments	(230)	(312)	_
Profit attributable to owners of parent	445	714	60.4%
EPS	JPY39.95	JPY64.03	_

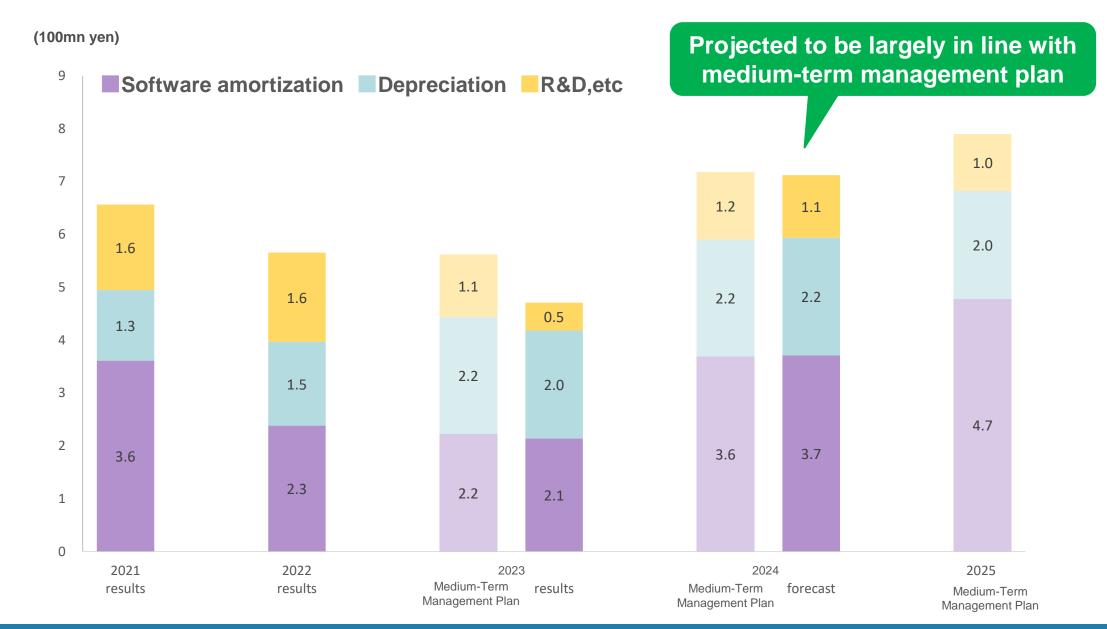
^{*}No revisions have been made to the forecast announced on February 14, 2024.

Growth continued to be driven by the Distribution Cloud business





Software amortization is trending upward owing to stepped-up development of @rms ERP to accelerate rollout to medium- and large-sized clients



WiLL makes anything すべては思うことからはじまる—



CYBERLINKS CO., LTD.

Corporate Planning Division

https://www.cyber-l.co.jp/inquiry/

■ Disclaimer

This document contains forward-looking statements, including forecasts, future plans, and management targets pertaining to the Company. These forward-looking statements are based on current assumptions about future events and trends, and the accuracy of these assumptions is not guaranteed. Actual results may differ significantly from those described in this document due to a variety of factors. Unless otherwise specified, the financial data in this document is presented in accordance with accounting principles generally accepted in Japan. The Company makes no guarantee that it will revise any of the forward-looking statements it has already made, regardless of the occurrence of future events, except as required by disclosure regulations. Information regarding other companies is based on information that is generally known to the public.